

Coatings Consultants, Inc.

www.coatingsconsultants.com

8211 Needles Drive

Palm Beach Gardens, FL 33418

561-775-7151

fax 561-775-7050

KNOW YOUR PRIMER

By Bob Cusumano

We often hear someone say that a particular paint problem is caused by the painter's failure to use a primer. To some, it seems that as long as a product called "a primer", all will be well. The experienced painting contractor, however, knows that there are many different types of primers and that selecting the proper primer for the job at hand is the key to a successful paint job.

All primers need to provide adhesion. That is, they need to have the chemical and mechanical properties to bond to the surface and material to which they are applied and also must allow succeeding coats to adhere to them. Each primer must have additional properties tailored to the specific application.

Primers to be applied to wood need to have the ability stiffen the wood fibers so that they can be sanded to provide a smooth surface. Some wood primers are also designed to fill open grain in hard woods. Others are designed to prevent the leaching of unsightly tannin stains on exterior wood (photo 1).



Photo 1

Finish paints that have a sheen may "flash" or show an uneven gloss when applied to drywall or gypsum board surfaces. Therefore, primers used on these surfaces must be able to equalize the different porosity and absorption of the drywall compound versus the face paper. In some circumstances, the primer used must be able to seal and isolate water soluble stains so that they do not migrate through succeeding finish coats.

New cementitious surfaces such as concrete, cement plaster, and concrete block may be alkaline and also may have a high moisture content. This combination can lead to severe paint failures such as alkali burn, efflorescence, and saponification. Alkali burn occurs when the resin and or pigment in the paint degrades and "bleaches out". The area immediately adjacent to any cracks in the stucco is often unaffected because the moisture can easily escape through the crack rather than migrate through the stucco. This is the cause of the spider web appearance that often occurs (photo 2). Efflorescence is the formation of crystalline salt deposits, usually white, on a surface due to the migration of water through a cementitious substrate. The vertical rundown pattern obvious in the photographs is typical of this condition. When the affected paint film is very permeable, or when voids exist in the coating film, then the occurrence of efflorescence does not cause delamination (photo 3).

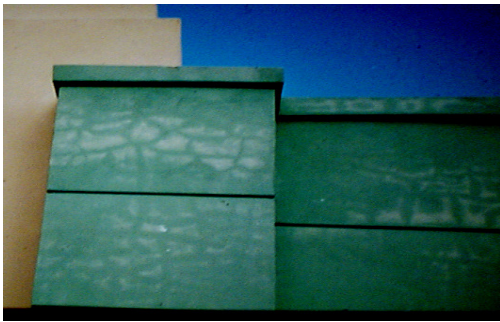


Photo 2



Photo 3

Saponification is the chemical degradation of a coating due to high alkalinity and moisture. The coating becomes "sticky", then brittle when dried and loses its adhesion. This phenomenon is a result of water intrusion and was confirmed by the performance of a pH test on the rear of the delaminated paint (photo 4). Therefore, primers used in these conditions must have a high permeability to allow water vapor to escape and must have a high tolerance for alkalinity. When painting new concrete block, the primer used is often a blockfiller that will fill voids in the block and provide a more uniform surface.

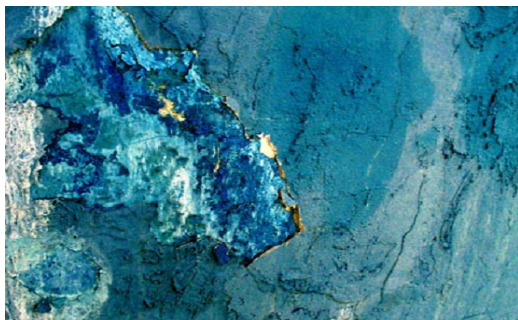


Photo 4



Photo 5

When repainting exterior concrete, cement plaster, and concrete block, the existing paint is usually chalked. A cured paint film is composed of resin, the binder and film former, and pigment, the component that provides opacity and color. As the paint weathers, the resin degrades exposing the pigment as a "chalk" on the surface. Pressure cleaning does not remove all

of the surface chalk. In these circumstances, a primer that penetrates and binds the chalk is necessary and is commonly called a masonry conditioner. If such a primer is not used, then peeling results (photo 5).

When painting ferrous metal surfaces, that is steel and iron, that have been properly prepared to remove rust and mill scale, the primer serves a different purpose. In these instances, the primer is designed to prevent corrosion of the steel. This can be accomplished in two ways. In some instances, the primer contains pigments that chemically protect the steel and are self sacrificing such as inorganic zinc primers. In other instances, the primer inhibits the corrosion by forming a physical barrier that does not allow moisture and oxygen to come in contact with the steel surface. Epoxy primers fall into this category.

It is sometimes not feasible to properly prepare steel such as by abrasive blasting. In these incidences, a primer designed for application to marginally prepared surfaces is required. Often, these primers are high solids, low viscosity primers that penetrate through loose rust and tenaciously bind it so that succeeding coats may be applied.

When painting nonferrous metals such as copper, aluminum, bronze, brass, the primer must have the ability to provide good adhesion to the particular metal encountered. Painting of galvanized surfaces can be particularly onerous and will be the subject of the next article.

Just using a primer isn't enough. Using a primer with the necessary properties and characteristics to match the particular materials and conditions encountered is required to avoid paint failures. And that is every conscientious painting contractor's goal.